

FORREST TUFF

BRAND STRATEGY EXPERT



Topics:

**THE FILM AND TELEVISION INDUSTRY
BUSINESS STARTUP AND SUSTAINABILITY
EMPOWERMENT TO IMPACT: MAKE YOUR MARK
EFFECTIVE COMMUNICATION AND LEADERSHIP**



Forrest Tuff is an internationally-renowned speaker, visionary leader, Master Life Coach, and multi-award-winning media professional. He specializes in helping leaders, technical subject matter experts, entrepreneurs, and high-potential professionals prepare for business growth and high-visibility presentations.

Established in 2004, he is the Founder and CEO of One Vision Productions, a multimedia and branding agency whose clients range from small businesses and government agencies to film studios and Fortune 100 corporations. Since 2015, it has been listed as one of Atlanta's "Best and Brightest Companies to Work For" by the National Association for Business Resources.

AS SEEN OR HEARD ON:



He received a Leadership Certificate from BoardSource and is recognized among the Top 100 Transformational Leaders in the nation by the John Maxwell Team. Tuff is a Certified Virtual Presenter and the 89th speaker in the world to receive Toastmasters International's Accredited Speaker credential. He has delivered keynotes and workshops throughout the U.S. and in 15 countries across five continents.

An accomplished producer, Tuff trademarked the term Filmpreneur® and has spearheaded commercials, documentaries, films, music videos, podcasts, and television shows locally and nationally.

Tuff is also an avid volunteer and philanthropist. He created a Pay It Forward program, annually awarding a grant to a nonprofit organization. He is a 7-year SCORE Certified Business Mentor and recipient of the Outstanding Georgia Citizen Award and President's Call to Service Award.

"Forrest gave an electrifying, insightful, and compelling interactive presentation on powerful techniques to become a better communicator"

Ron Baker, Chief, Strategy, Plans & Policy at DoD

"Forrest presents information in an easy-to-follow, visually appealing way. He is a cornucopia of information and an engaging and talented presenter!"

*Melody Cookson, PMP
EC, Project Management Institute - Atlanta*

"Forrest is a highly-skilled public speaker and a stellar project coordinator! If I were to grade my experience with Forrest on a scale of 1 to 10. I would say 20!"

*Berthine Crèvecoeur West, M.A., CoreCHI™
CEO, Westbridge Solutions*

CLIENTS:



FORREST TUFF, AS, CVP, MLC
LEADER | SPEAKER | FILMPRENEUR | COACH
INFO@FORRESTTUFF.COM
WWW.FORRESTTUFF.COM
DIRECT: (678) 754-2882

f @forresttuff1
ig @forresttuff
in @forresttuff
tw @forresttuff



FORREST TUFF

770 Yorkshire Place, Lilburn, GA 30047 • M: 678.754.2882 • forresttuff@onevisprod.com

www.forresttuff.com

www.linkedin.com/in/forresttuff

www.onevisprod.com

PROFESSIONAL SUMMARY

Public speaking professional, innovative media expert, and forward-thinking leader. Excellent written and verbal communication skills. Confident, articulate, and professional speaking abilities. Detail-oriented coordinator and dedicated collaborator adept at partnering with leadership and key stakeholders while interfacing directly with both internal and external stakeholders. I deliver seminars, training, and workshops, keeping audiences engaged and encouraging participation.

AREAS OF EXPERTISE

High Level Presentations

Leadership Training

Audience Engagement

Creative or Factual Writing

Project Management

Adobe Creative Cloud

Audio & Video Production

Customer Relations

Business Operations

PROFESSIONAL EXPERIENCE

Empowerment Speaker 2016 – Present

Forrest Speaks – Atlanta, GA

- Delivered 100+ presentations to audiences ranging from 25—1000 people on career related topics.
- Gave public presentations in middle school, high school, and college settings.
- Write customer engagement speeches and presentations based on market research.
- Directed team members in the coordination of a series of business workshops
- Contributed to social media presence by composing status updates and uploading images and videos.
- Negotiated fees, managed administrative costs, event budget, and company finances.

Founder and Owner 2004 – Present

One Vision Productions – Atlanta, GA

- CEO that oversees the company's direction, employee engagement, sales, training, and marketing.
- Developed company culture resulting in organization being recognized by the National Association for Business Resources as one of Atlanta's Best and Brightest Companies to Work For (2015-2022).
- Led team to develop cutting-edge approaches with effective resource allocation and strategic planning.
- Devised new promotional approaches to boost market penetration while driving growth.
- Built valuable partnerships and executed high level marketing campaigns with community organizations, educational institutions, government agencies, film studios, and private corporations.
- Provide oversight to staff and contractors, including offering feedback and enforcing deadlines.

EDUCATION

Western Carolina University (1993-1996) – Bachelor of Science in Sport Management

Gordon State College (1991-1993) – Associate of Applied Science in Business Management

FORREST TUFF

770 Yorkshire Place, Lilburn, GA 30047 • M: 678.754.2882 • forresttuff@onevisprod.com

www.forresttuff.com

www.linkedin.com/in/forresttuff

www.onevisprod.com

ACCOMPLISHMENTS

2022 – Atlanta’s 500 Most Powerful Business Leaders, Atlanta Magazine
2022 – Outstanding Georgia Citizen Award, Georgia Secretary of State
2021 – Accredited Speaker (Hall of Fame), Toastmasters International
2020 – Inspiring Speaker Award, COAN Tennis Association, Inc.
2020 – Best Movie Director | Poster | Trailer, Focus International Film Festival
2019 – President's Call to Service Award, President’s Council on Service & Civic Participation
2018 – Top 100 Transformational Leaders, John Maxwell Team

CERTIFICATIONS

2022 – USF Muma College of Business: Diversity, Equity & Inclusion in the Workplace Certification
2021 – Transformation Academy: Master Life Coach & Entrepreneurship Coach Certifications
2020 – eSpeakers: Certified Virtual Presenter (CVP)
2019 – Toastmasters International: Distinguished Toastmaster Certification
2018 – Federal Aviation Administration: Unmanned Aerial Vehicle (Drone) Pilot’s License
2017 – BoardSource: Leadership Certification for Nonprofit Board Chairs

CONFERENCES

2022 – Toastmasters District 44 Hybrid Annual Conference – Keynote, Transformation
2021 – RAVE Virtual Conference – Keynote, Effective Communication & Leadership
2021 – Project Management Institute – Keynote, Project Management and Entrepreneurship
2020 – COAN Tennis 40th Annual Awards Banquet – Keynote, Economic Impact of Volunteerism
2019 – The Global Fluency Diversity & Inclusion Summit – Speaker, DEI in Film and Television
2018 – Gwinnett Chamber Business Summit – Keynote, Georgia’s Multi-Billion Dollar Film Industry

PROFESSIONAL ASSOCIATIONS

- National Speakers Association – Member (2 years, 2020 – present)
- Project Management Institute – Member (3 years, 2019 – present)
- Toastmasters International – Member (5 years, 2017 – present)
- Filmmakers Alliance – Member (5 years, 2017 – present)
- American Screenwriters Association – Member (10 years, 2012 – present)

VOLUNTEER WORK

- 3DE Schools by Junior Achievement – Business Coach | Speaker (3 years, 2019 – 2022)
- SCORE Association, NMA Chapter – Certified Business Mentor (7 years, 2015 – 2022)
- United States Attorney’s Office (NDGA) – Community Partner (10 years, 2012 – 2022)
- American Heart Association | Stroke Association – Ambassador (10 years, 2012 – 2022)